

**This outline of requirements is not all-inclusive, but serves as a guideline.  
Incomplete application submissions will delay the review process.**

Feather Signs	
Purpose	To allow applicants an alternative method of advertising special events and/or sales
Location	<p>Feather signs may be placed in the front yard of any business within a landscaped and/or grassy area</p> <p>Feather signs shall be located on the same lot as the applicant's business and directly in front of the business</p> <p>In cases where a pad site, another parcel or structure interferes with the usual placement of feather signs directly in front of the business, the Chief Building Official will determine the appropriate placement and his decision regarding placement will be final</p>
<p>Where a sidewalk exists, the placement of the feather signs shall be located on the opposite side of the sidewalk from the right-of-way and set back a minimum of 2 feet from the sidewalk</p> <p>Where no sidewalk exists, the placement of the feather signs shall be set back a minimum of 10 feet from the back-of-curb</p> <p>No feather signs shall be placed in the right-of-way or medians</p> <p>No feather sign shall encroach over or onto any public right-of-way or visibility triangle</p>	
Maximum Height	15 feet
Maximum Effective Sign Area	30 square feet of effective sign area
Maximum Number of Signs per Business	<p>The maximum number of signs shall be calculated based on the width of the façade or face of the business that will be utilizing the feather signs, as follows:</p> <p>0 - 50 feet wide – maximum 3 signs</p> <p>51 - 100 feet wide – maximum 5 signs</p> <p>101 - 200 feet wide – maximum 7 signs</p> <p>201 feet and greater – maximum 10 signs</p> <p>Feather signs shall be spaced a minimum of 15 feet from another feather sign and be located a minimum of 10 feet from any drive providing ingress and egress</p> <p>A scaled site plan drawing showing the proposed location of the feathers signs shall be submitted to the Development Services Director who will ascertain the appropriate placement of the feather signs</p>
Maximum Number of Permits/Year	6 permits for feather signs are allowed per business per calendar year
Timeframe	<p>Valid for 30 days</p> <p>No feather signs may be displayed concurrently with a banner</p>
Permit /Application	Required
Fee	Yes
Removal	All feather signs must be removed on the day of the expiration of the permit