



PRESS RELEASE – Nov. 6, 2014

Communications: 972-624-3156

Planning and perspective: New video outlines Main Street project

THE COLONY, Texas — City officials wish to remind residents that arguably the most important roadway project in the city's history recently got underway.

As evidenced by the lines of construction barrels and equipment turning dirt, the Main Street Widening Project began Oct. 20. The \$77 million project is being managed by the Texas Department of Transportation. City officials are staying in contact with TxDOT regarding the progress of construction and will make every effort to keep residents informed of updates, lane closures, etc.

As part of that effort, the city recently produced a public service video about the project, which includes a projected timeline for completion and other relevant information. The lighthearted video features City Manager Troy Powell and calls for patience and safety as the work moves forward.

Director of Communications Diane Baxter noted that while the video is meant to be amusing at times, the Main Street Widening Project is a serious endeavor and a critical part of the city's growth.

"We hope our residents are both entertained and, more importantly, informed by the video," she said. "It is just one among many of our engagements with the community about the construction project."

The video is viewable on the city's website, www.thecolonytx.gov, and on the city's YouTube channel, www.youtube.com/CityofTheColonyTx. It is also being broadcast on the city's public access cable channels.

In addition to the video, the city is distributing weekly announcements of future and current lane closures on the city's website, email subscriptions, social media, and other communication methods.

For more information about the Main Street Widening Project, please contact Government Relations Director Brant Shallenburger at 972-624-3108 or email bshallenburger@thecolonytx.gov.

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