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NEBRASKA FURNITURE MART CUTS RIBBON TO BEGIN THE OFFICIAL GRAND OPENING OF ITS DALLAS/FORT WORTH, TEXAS LOCATION.

(DALLAS, May 7, 2015) – [Nebraska Furniture Mart-Texas](#) officially kicked off its Grand Opening celebration with a ribbon cutting ceremony this morning. The 1.86 million square foot facility is located in The Colony in Dallas/Fort Worth Metro and is the fourth and largest store for the furniture, flooring, appliance and electronics giant Nebraska Furniture Mart a Berkshire Hathaway company. The ceremony was kicked off by the presenting of colors by the American Legion Post 21 color guard and presided over by Nebraska Furniture Mart, president and COO Ron Blumkin, grandson to the original and legendary founder Rose Blumkin. Additional words were given by The Colony Mayor Joe McCourry, Denton County Commissioner Ronald Marchant, and Texas Store Director, Ed Lipsett.

“About five years ago we began the search for the location of our next store. While we had several great options, in the end, our decision boiled down to relationships. The Dallas/Fort Worth metro was the right place, with the right values and where we could be most successful. The Colony made us feel like we were family,” Ron Blumkin of Nebraska Furniture Mart stated, “We look forward to serving your community with the same commitment to providing our customers with the legendary low prices, greatest selection and service that has made us successful for the last 78 years.”



Nebraska Furniture Mart-Texas starts this momentous event with a theme befitting America’s largest home furnishing store, “It’s Huge” and not just in reference to the tremendous, one-of-a-kind retailer’s 560,000 square foot retail showroom of furniture, flooring, appliance and electronics, but the savings. Grand opening pricing will be offered on everything in store along with special financing with the Nebraska Furniture Mart Card. Shoppers also have the opportunity to enter-to - win over \$68,000 in prizes including a new Cadillac SRX from local Crest Cars a Berkshire Hathaway subsidiary.

Additional photos and video available upon request.

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About Nebraska Furniture Mart

Nebraska Furniture Mart was founded in 1937 in Omaha, Nebraska by Rose Blumkin with a \$500 investment in the basement of her husband’s pawn shop. In 1983, investor Warren Buffett purchased a majority interest in Nebraska Furniture Mart to make it part of the Berkshire Hathaway family of companies. Today, Nebraska Furniture Mart is the nation’s largest home furnishings retailer selling furniture, flooring, appliances and electronics. Nebraska Furniture Mart is currently located in Omaha, Nebraska; Des Moines, Iowa, Kansas City, Kansas and Dallas/Fort Worth, Texas. For more information on Nebraska Furniture Mart visit www.nfm.com