



## Residents encouraged to sign-up for Nixle emergency alerts

THE COLONY, Texas — The City of The Colony has partnered with [Nixle](#) to offer our residents an emergency notification system designed to provide alerts in real-time for localized emergency situations and relevant community advisories – from tornado warnings by the National Weather Service (NWS) to major traffic accidents, significant construction closures, special event updates, and more.



**The service is free, secure, reliable and easy to use. As a resident, there are two simple ways to register:**

- **Text your ZIP Code to 888777 from your mobile phone**
- **Go to the [City of The Colony's website](#) and sign up via the Nixle widget**

Once registered, residents will receive a confirmation text to their mobile device. Residents may also customize their alert settings by creating a User Profile at [the City's Nixle homepage](#).

All alerts will be targeted geographically, allowing residents to receive localized, relevant alerts from The Colony Police and Fire departments, the NWS, and the City of The Colony. Nixle Alerts can be sent via text, email, voice, web, social media, and the Nixle Mobile App in an instant.

“We want to provide our residents with as many tools as possible to help them be prepared for an emergency, particularly severe weather events,” said Scott Thompson, The Colony Fire Chief. “With Nixle, we’ve expanded our tool belt to include instant notification of National Weather Service alerts and other potentially impactful events direct from the city’s emergency dispatchers.”

Police Chief David Coulon said most Nixle alerts will also be automatically posted to The Colony Police Department’s popular [Facebook](#) and [Twitter](#) accounts, and subsequently shared to the city’s other social media pages.

“Residents have come to expect timely public safety information from TCPD’s social media accounts,” Coulon said. “We’re excited to be augmenting our existing communication efforts with the latest emergency notification technology.”

Nixle is partnered with NLETS for unmatched data security, as well as the National Center for Missing and Exploited Children, the National Blue Alert Network, and Google for unmatched reach and two-way information exchange.

### **About Nixle**

Founded in 2009, Nixle provides a mass communications hub built exclusively for government to provide secure, reliable, and relevant information to residents in real-time. Today, over 7,200 agencies around the United States rely on Nixle for community engagement and emergency communications. Nixle's exclusive partnerships with NLETS, Google and the National Center for Missing and Exploited Children allows local police departments nationwide to send immediate alerts and advisories. For more information, visit <http://www.nixle.com/>.

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